



June 2011

Dear Potential Advertiser,

The PlainDealer is a monthly, eight page newspaper mailed to 10,000 subscribers. The vast majority of these subscribers are employed union members in Wichita and south central Kansas. They are aircraft workers, communications workers, postal workers, steelworkers, plumbers and pipefitters, and operating and aeronautical engineers. They are the people responsible for getting the day-to-day jobs done that move our communities forward.

Our publication provides an opportunity for you to share your advertising message with some of the area's hardest working, dedicated employees. Your advertisement would appear in the print edition and online edition at www.plaindealerlabornews.com. Print copies are also distributed to Wichita public libraries and The Wichita/Hutchinson Labor Federation office.

If you would like to subscribe to The PlainDealer, you can do so for only \$15 per year and it will arrive in your mailbox the first week of each month.

A copy of The PlainDealer and a rate card are included with this letter. Please don't hesitate to contact me with any questions you may have regarding this great advertising opportunity. I look forward to visiting with you.

Sincerely,

Vanessa Whiteside, Editor
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Wichita, KS 67217
316.529.8513

Support Workers. Support Unions.